



## Seeking New Solutions

*SCAG's 5th Annual Regional Housing Summit: Housing Outside of the Box will promote a public dialogue on the critical land use, housing supply and affordability issues facing California.*

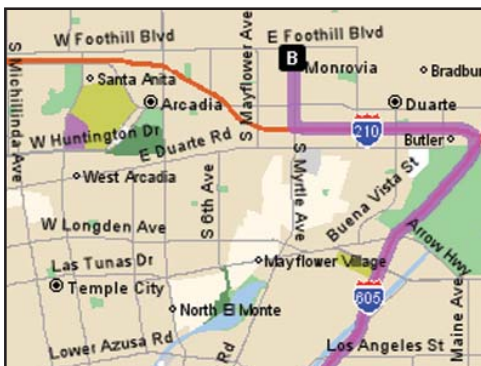
*With astronomical increases in home and rental prices, coupled with several financial constraints on federal, state and local governments to meet current and future housing needs, the challenge is to "think outside of the box."*

*The goal of the Summit is to seek new housing solutions. This includes new infill strategies for accommodating growth within existing urban areas and new sustainable development practices in rapidly growing suburban communities. The Summit will also focus on what proposed reforms Governor Schwarzenegger's administration and the legislature are developing for General Plan, Housing and Land Use Elements and proposals to change California building rules.*



SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS  
818 West 7th Street, 12th Floor  
Los Angeles, CA 90017

**Housing Summit Location:**  
**Monrovia Community Center**  
119 West Palm Ave., Monrovia, 91016



# 5th Annual Regional Housing Summit



**Where** | Monrovia Community Center  
119 West Palm Avenue, Monrovia, 91016

**When** | Thursday, April 21, 2005  
From 8:45 am to 2:30 pm, Registration at 8:15 am

**Free Registration and Complimentary Lunch**

Financial Support Provided by:

City of Monrovia Redevelopment Agency

Wells Fargo Home Mortgage

City of South Pasadena

Building Industry Association of Southern California

**Housing Outside of the**

# BOX

# 5<sup>th</sup> Annual Regional Housing Summit

## Housing Outside of the

# Box

Thursday, April 21, 2005

**8:15 – 8:45 AM      Registration**

**8:45 – 9:00 AM**

**Welcome**

Hon. Ron Roberts, Mayor Pro Tem, City of Temecula, SCAG President  
Community Economic and Human Development Committee  
Hon. Deborah Robertson, Chair, Councilmember, City of Rialto  
Housing Summit Steering Committee:  
Hon. Paul M. Nowatka, Chair, Councilmember, City of Torrance  
Hon. Mary Ann Lutz, Councilmember, City of Monrovia  
Hon. Kathryn McCullough, Councilmember, City of Lake Forest  
Mark Pisano, SCAG Executive Director  
Richard Lambros, CEO, Building Industry Association of Southern California

**9:00 – 10:00 AM**

**Housing Affordability Strategies**

Moderator: Hon. Mary Ann Lutz, Councilmember, City of Monrovia  
Robert Kleinhenz, Deputy Chief Economist, California Association of Realtors  
Mark Buckland, President, Olson Company  
Joan Ling, Executive Director, Community Corporation of Santa Monica

**10:00 – 10:50 AM**

**Where Do We Build?**

Moderator: Hon. Paul M. Nowatka, Councilmember, City of Torrance  
John Fregonese, Principal, Fregonese-Calthorpe  
Randall Lewis, Marketing Director, Lewis Operating Corp.

**10:50 – 11:00 AM**

**Morning Break**

**11:00 – Noon**

**Housing Gridlock: The Development Challenge**

Moderator: Hon. Bill Fulton, Councilmember, City of Ventura  
Hon. Victor Carrillo, Supervisor, Imperial County  
Hon. Ron Loveridge, Mayor, City of Riverside  
Hon. Kathryn McCullough, Councilmember, City of Lake Forest  
Richard Lyon, Senior Legislative Advocate  
California Building Industry Association

**Noon – 1:15 PM**

**Luncheon  
The California Infill Study**

Keynote Speaker: John Landis, Professor, University of California, Berkeley

**1:15 – 2:15 PM**

**Seeking New Solutions - Audience Feedback**

Facilitator: Neal Richman, Director, Neighborhood Knowledge Center, UCLA  
Featured Guest: Lucette Dunn, Director, State Department of Housing and  
Community Development

**2:15 – 2:30 PM**

**Wrap-Up and Report from Sacramento and Washington DC**

For more information, please contact Linda Jones at 213 236 1800 or [jonesl@scag.ca.gov](mailto:jonesl@scag.ca.gov).

### REGISTRATION:

To register by mail or fax, please provide the following information:

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Return form to 818 West 7th Street, 12th Floor, Los Angeles, CA 90017  
or FAX to 213 236-1962. Space is limited. Please **Register by April 15th.**

Continental Breakfast and Lunch provided at no charge.  
Registration is **FREE**.

For more information, contact Linda Jones at  
213 236 1800 or [jonesl@scag.ca.gov](mailto:jonesl@scag.ca.gov)  
To register and view agenda on-line go to  
[www.scag.ca.gov/housingsummit](http://www.scag.ca.gov/housingsummit)

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